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CUSTOM SHERIFF APPS

Mobile Device & App Usage Statistics

It's no secret that smartphones are everywhere. In fact, more than two-thirds of American adults are now smartphone owners - that equates to over 200 million people.*

77% OF AMERICANS OWN A SMARTPHONE
(THAT'S OVER 200 MILLION PEOPLE!)

ON AVERAGE,
PEOPLE SPEND
177
MINUTES
USING THEIR
PHONES
EACH DAY

ON AVERAGE,
PEOPLE CHECK THEIR PHONES NEARLY
150 TIMES
EACH DAY

68%
OF PHONE USERS
CHECK THEIR PHONE
WITHIN 15 MINUTES OF WAKING UP

90%
OF TIME ON A MOBILE PHONE
IS SPENT WITHIN
APPS

ON AVERAGE,
PEOPLE HAVE BETWEEN
60 & 90
APPS ON THEIR SMARTPHONES
AND
INTERACT WITH **10** APPS EVERY DAY

IN Q4 2017 ALONE, NEARLY
27 BILLION
APPS WERE DOWNLOADED FROM
iTUNES & GOOGLE PLAY GLOBALLY

*Sources: Pew Research 2016
App Annie 2017